

DIRECTIONS

1. Wet down the surface with a hose until it is thoroughly saturated.
2. Scrub the surface well with a brush or broom to remove loose dirt and dust. Any efflorescence present must be scrubbed off with a brush and water or a solution of one part muriatic acid to ten parts water.
3. Mix in a pail 10 lbs. Medusa Cement Paint with exactly $2\frac{1}{2}$ quarts of water accurately measured. Stir thoroughly, breaking the lumps with an edged stick.
4. Again wet down the surface well with a hose.
5. Apply at once while the wall is still wet, the creamy mixture, using a brush and employing a horizontal sweeping motion, being careful to cover all points insofar as possible with the first coat. A spraying apparatus may be successfully used if equipped with an agitator.
6. Medusa Cement Paint begins to harden at once. The time required for hardening varies, however, with the temperature. In cold weather it may require several days. In warm weather, especially if windy, it will dry out before it has hardened unless it is sprinkled a few times very gently at intervals of 2 or 3 hours.
7. When the first coat has hardened sufficiently wet down the first coat thoroughly and apply the second coat, using care to obscure any transparent spots, pin holes, etc.
8. **NOTE:** Medusa Cement Paint when properly applied to a concrete or masonry surface will effectually prevent the passage of moisture. The painted surface will, however, become wet if exposed to moisture. To cause the painted surface to shed water without becoming moistened apply with a brush or spray after two coats of the paint have been applied or better between the two coats of paint a solution of 1 part Medusa Waterproofing Paste to 20 parts of water.

PRECAUTIONS

1. If the surface has been previously whitewashed it will be necessary to scrub off the whitewash with a brush and water before applying the paint. Medusa Cement Paint will adhere well to oil painted surfaces provided loose particles are scrubbed off the old surface.
2. To obtain a semi-glossy finish have the surface dripping wet at moment the paint is applied. If the surface is merely damp the result will be a matte finish.
3. Use exactly $2\frac{1}{2}$ quarts of water to 10 lbs. of paint.
4. Stir thoroughly.
5. Do not mix up more paint with water than will be used within two hours.

NOTE:—Slipshod and careless work must be avoided to secure good results. Accurate measurement of the water added and careful, painstaking workmanship will produce very attractive and satisfactory results.

MEDUSA CEMENT PAINT

Is the only paint that can be applied successfully to damp or wet concrete.

Is the only paint that will effectually resist water after thoroughly hardening.

Is the only Cement Paint that has hydraulic properties of the Portland Cement from which it is made. Contains no glutinous or inert materials.

Is the most inexpensive cement paint on the market as well as being the most durable.

Is the only cement paint that forms a part of the concrete on which it is painted, not merely being a coating.



The
Sandusky Cement Co.
626 Engineers Building
Cleveland, Ohio
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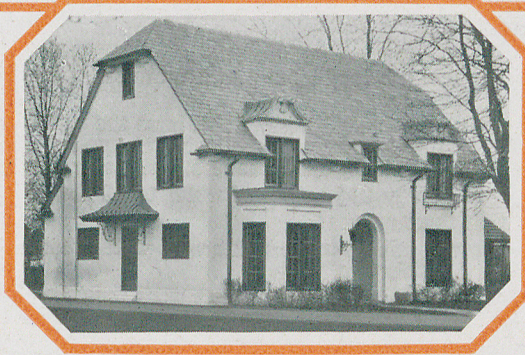
MEDUSA
Waterproof
CEMENT PAINT

Freshen and Beautify Your Stucco House



WITH MEDUSA CEMENT PAINT

Patent Applied for



MEDUSA CEMENT PAINT will freshen the appearance, fill and cover the cracks, make the stucco waterproof and give the new, bright, clean appearance of new Stucco.

The cost is trifling, the application simple and the coating is permanent.

Medusa Cement Paint is produced, after years of experiment, by the manufacturers of Medusa Cement. It is made on an entirely different principle from oil paint, being a dry powder which is designed to be mixed with water on the job. It mixes readily, forms a perfect emulsion with water and spreads smoothly and easily. The presence of moisture both while paint is being applied and

thereafter serves only to increase its tenacity, strength and hardness instead of preventing perfect adhesion as is the case with oil paint. Medusa Cement Paint forms a smooth, semi-matte, permanent water-proof and damp-proof coating which is an integral part of the Stucco surface. Unlike oil paints it does not deteriorate in the slightest degree with age and exposure to moisture.

Medusa Cement Paint will bond perfectly with all concrete, brick, tile or steel surfaces and is particularly useful in rendering water-proof and damp-proof leaky tile, masonry and concrete basements.

Medusa Cement Paint is a dry powder designed to be mixed with water. (Exactly 10

lbs. of paint to $2\frac{1}{2}$ qts. of water.) Colors: At present Medusa Cement Paint is produced in White, Cream-Buff and Stone Gray. At an early date we expect to produce this material also in Red, Green, etc.

COVERING CAPACITY

One pound of MEDUSA CEMENT PAINT dry powder when mixed according to specifications will cover 12 to 15 sq. ft. of surface on concrete, stucco, cement, tile, brick, etc.

PACKAGES

In neat and attractive steel cans of 50 lbs. net and 10 lbs. net, with large friction cover.

All cans are plainly labelled with full directions for use and are strongly crated in crates of 1 or 2—50 lb. cans and 1 or 6—10 lb. cans.

COST

MEDUSA CEMENT PAINT, assuming minimum covering capacity of **2 coats** to be 12 sq. ft. to the pound of dry powdered paint on concrete or stucco, cost of paint to the consumer $1\frac{1}{2}$ c per sq. ft. with renewal seldom required.

Competitive concrete and masonry paints assuming minimum covering capacity of **1 coat** to be 150 sq. ft. per gallon on concrete or stucco. Cost of paint to the consumer 2c per sq. ft. and frequent renewal required.

NOTE: The above prices are those quoted this date in the Cleveland, Ohio Market. The same basis of comparison will exist at other points throughout the country. Prices of paint are figured on the price of a 50 lb. can of Medusa Cement Paint and five gallons or less of competitive material. (The covering capacity of 50 lbs. of Medusa Cement Paint with two coats is approximately equal to that of 5 gallons of oil paint with one coat.)

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